

By booking, you are accepting all of the terms and conditions set out below in clauses 1 - 7 inclusive.

1.0 Sponsorship application

- 1.1 The Agriculture and Horticulture Development Board (AHDB) are the organiser of the Seed Industry Event. They shall hereafter be referred to as the 'organiser'.
- 1.2 For any questions relating to the event organisation, please contact the event manager jenna.porch@ahdb.org.uk
- 1.3 Sponsorship stand space will be allocated on a first come, first served basis. All entries are subject to space availability. Stand allocation is at the discretion of the organiser.
- 1.4 The closing date for entries is **Friday 1st February 2019** although late entries may be permitted if space is available and at the discretion of the organiser. Applications must be made on the official Seed Industry Event registration page and be accompanied by appropriate invoicing details. Payment is required within 30 days from issue of invoice.
- 1.5 The entrant shall be deemed to hold each and all of AHDB, its employees and agents, harmless and shall indemnify them against all claims, costs, demands or expenses arising from the sponsoring company dealing with any of them.

2.0 Sponsorship packages and inclusions

- 2.1 Sponsorship and exhibitor packages, stand space and/or complimentary tickets are set out in the adjoining 'Sponsorship Package Information'.

3.0 Sponsorship substitutions, cancellations and refunds

- 3.1 Substitutions for tickets included in sponsorship packages are acceptable at any time at no extra charge, but must be sent in advance in writing to jenna.porch@ahdb.org.uk
- 3.2 Alterations to discounted package bookings are negotiable but any adjustment to fees from discounted or standard rates must be approved and accepted in writing before the alteration is confirmed.
- 3.3 Notice of cancellation received in writing on or before 23 October 2018 will be issued a 50% refund of their sponsorship package minus a £50 + VAT cancellation charge.
- 3.4 Cancellations received on or later than 24 October 2018 will not receive a refund.

4.0 Set up & logistics

- 4.1 All exhibits must comply with the Health & Safety at Work etc Act 1974 and all relevant health & safety regulations. It is your responsibility to ensure that appropriate risk assessments are undertaken for health and safety purposes and that these are made available to AHDB prior to the event. Any arrangements should include taking appropriate fire precautions – e.g. the provision of fire extinguishers – to conform to Local Authority requirements on your stands.
- 4.2 The provision of additional electricity to exhibit area must be arranged through the AHDB. Private generators are not permitted for reasons of health & safety and noise regulation.
- 4.3 Food and drink at the event is restricted. Any exhibitor intending to provide hospitality on a stand must contact the AHDB regarding their intentions.

5.0 Programme alterations

- 5.1 AHDB reserve the right to alter the content and timing of the conference, the identity of the speakers, location and/or the venue.
- 5.2 AHDB will not be liable for any costs or losses incurred as a result of alterations to the programme.

6.0 Postponement or cancellation of event by AHDB

- 6.1 Should the conference be postponed or cancelled for any reason you will be entitled to receive a full refund in respect of the sponsorship fees unless force majeure applies.
- 6.2 AHDB will not be liable for any additional costs or losses you incur as a result of postponement or cancellation.

7.0 Force majeure circumstances

- 7.1 Should AHDB be unable to perform any obligations under these Terms and Conditions due to causes or circumstances beyond its reasonable control, including but not limited to any Act of God, war or threatened war, terrorism or threatened terrorism, fire, flood, drought, strike, lock out or actions of the venue, AHDB will not be liable for any losses or claims arising from this.
- 7.2 In the event that you are unable to attend the conference due to causes or circumstances beyond your reasonable control, but the Seed Industry Event remains unaffected, the AHDB will not be liable to you for any costs or losses. These circumstances include but are not limited to any Act of God, war or threatened war, terrorism or threatened terrorism, fire, flood, drought or strike.

AHDB reserves the right to exclude any person, company or organisation who in its sole opinion has infringed these Terms and Conditions or has been guilty of damaging, dishonest, misleading or unfair conduct at this or any previous event.